ADA/FOREST HILLS EXTRAVAGANZA

2027 SPONSORSHIP & VENDOR OPPORTUNITIES

Sponsorship of the 2027 Ada/Forest Hills Extravaganza offers valuable visibility while supporting a community event that celebrates the local businesses and organizations that make our area a vibrant place to live, work, and connect.

SATURDAY, MARCH 6, 2027 | 9:00AM - 1:00PM

Forest Hills Central Middle School | 5810 Ada Drive SE

TITLE SPONSOR

$3000
MEMBER | NON-MEMBER $3250

Exclusive, highest-visibility event partnership

- **Premier brand placement** across event communications and promotional materials
- Company representative invited to speak at the event, five live stage acknowledgements
- Premium expanded booth with 2 tables, plus a branded vehicle at the main entrance
- Website and social media promotion

GOLD SPONSOR

$1000
MEMBER | NON-MEMBER $1250

High-impact visibility before and during the event

- Prominent logo placement in event communications and promotional materials
- Three live stage acknowledgements and website/social recognition
- Premium expanded booth with 2 tables, plus a branded vehicle near the main entrance

SILVER SPONSOR

$750
MEMBER | NON-MEMBER $900

Strong event recognition and preferred placement

- Prominent logo placement in event communications and promotional materials
- Two live stage acknowledgements and website/social recognition
- Preferred booth space

BRONZE SPONSOR

$500
MEMBER | NON-MEMBER $600

Pair event participation with brand recognition

- Logo placement in event communications, on the event website and on social media
- One live stage acknowledgement; standard booth space included

To sponsor, contact the ADA BUSINESS ASSOCIATION at 616.920.0330 or office@adabusinessassociation.com

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VENDOR REGISTRATION - CHOOSE YOUR PARTICIPATION LEVEL

EXTRAVAGANZA VENDOR	MEMBER	NON-MEMBER
Early Registration Register by December 21, 2026	**$250**	**$350**
Standard Registration December 22, 2026 - January 29, 2027	**$300**	**$400**

- Booth at Extravaganza
- Logo recognition on ABA event webpage and social media platforms

CHARITABLE NON-PROFIT VENDOR — **$150**
501c3 designation required

Important dates & event details

- A black tablecloth, table (6ft) and 2 chairs will be provided.
- **Friday setup:** March 5th, 4:00-6:00 PM
- **Saturday setup:** March 6th, 7:00-8:30 AM
- **B2B event:** March 5th, 6:00-8:00 PM
- All vendors must be present and ready by **8:30 AM,** on day of event

Reserve your space

Early Registration: December 21, 2026
Registration Deadline: January 29, 2027

REGISTER & PAY ONLINE
adabusinessassociation.com

Questions? Contact office@adabusinessassociation.com

Commitment

Participation Level: _____ Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Event Contact: _____ Phone: _____

Email: _____

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

aba
ada business association