

PUMPKIN PROWL

SPONSORSHIP LEVELS

Join the ABA for a ghoulish good time at Pumpkin Prowl!
Friday, October 23rd

TITLE SPONSOR | \$5000

- Company logo on marketing materials and Pumpkin Prowl signage
- Verbal recognition at event
- Prime booth location on River St for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

SKELETON SPONSOR | \$500

- Name listed on event signage
- Guaranteed booth space on River St for event
- Logo recognition on ABA event webpage and social media platforms

PATRON SPONSOR | \$100

- Name listed on event signage
- Logo recognition on ABA event webpage

PUMPKIN SPONSOR | \$2500

- Company logo on Pumpkin Prowl signage
- Prime booth location on River St for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

GHOUL SPONSOR | \$1000

- Company logo on Pumpkin Prowl signage
- Preferred booth space on River St for event
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

GOBLIN SPONSOR | \$750

- Company logo on Pumpkin Prowl signage
- Guaranteed booth space on River St for event
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms



To sponsor, contact the ADA BUSINESS ASSOCIATION at
616.920.0330 or kim@adabusinessassociation.com

COMMITMENT FORM



Date: **Friday, October 23, 2026**

Time: 5pm - 8pm

Location: Ada Village and River Street

SPONSORSHIP DEADLINE: SEPTEMBER 21, 2026

Sponsorship Level: _____

Notes/Requests: _____

COMPANY INFORMATION

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Event Contact: _____

Phone: _____ Email: _____

CC#: _____ EXP Date: ____/____/____ CVV: _____

Fill out & return to:

Ada Business Association
PO Box 629
Ada, MI 49301

