



# SPONSORSHIP 2025

Join the ABA for the kick-off to the holiday season in Ada at Tinsel, Treats & Trolleys!

**Friday, December 5th**

To sponsor, contact the ABA at 616.920.0330 or [kim@adabusinessassociation.com](mailto:kim@adabusinessassociation.com)

## TITLE SPONSOR

- Company name and logo prominently displayed at event
- Full page recognition in event brochure
- Logo on event flyer
- Opportunity to speak at event
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$10,000**

## NORTH POLE SPONSOR

- Company name and logo prominently displayed at event
- Company logo printed in event brochure
- Logo on event flyer
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$5000  
NON-MEMBER \$6000**

## TROLLEY SPONSOR

- Company logo printed in event brochure
- Banners with logo on event Trolleys
- Special mentions during the event by trolley conductors
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$3000  
NON-MEMBER \$3500**

## CANDY CANE FOREST SPONSOR

- Company logo printed in event brochure
- Logo on signage in the Candy Cane Forest
- Recognition in 'Letters to Santa' area
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$2500  
NON-MEMBER \$3000**

## SANTA'S VILLAGE SPONSOR

- Company logo printed in event brochure
- Banner at Santa's Village entrance
- Recognition in Elf Clubhouse area
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$2500  
NON-MEMBER \$3000**

## TROLLEY STOP SPONSOR

- Company logo printed in event brochure
- Name and logo on signage at Trolley Stops
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$1000  
NON-MEMBER \$1250**

## SANTA'S VILLAGE VENDOR

- Company logo printed in event brochure
- Table under heated tent in Santa's Village
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\*\*non-profit pricing available**

**\$600  
NON-MEMBER \$750**

## SANTA SPONSOR

- Company logo printed in event brochure
- Logo on sign by Santa's Sleigh
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$500  
NON-MEMBER \$600**

## TINSEL SPONSOR

- Name listed in event brochure
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage

**\$250  
NON-MEMBER \$300**

## TREE SPONSOR

- Sponsor & decorate a live tree in the Festival of Trees
- Logo on small yard sign by tree (ABA provides sign)
- Logo recognition on ABA event webpage and social media

**\$100  
NON-MEMBER \$150**

# COMMITMENT FORM



Date: **Friday, December 5, 2025**

Time: 5:15pm - 8:30pm

Location: Ada Village

**SPONSORSHIP DEADLINE: NOVEMBER 7, 2025**

Sponsorship Level: \_\_\_\_\_

Notes/Requests: \_\_\_\_\_

\_\_\_\_\_

## COMPANY INFORMATION

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Event Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

CC#: \_\_\_\_\_ EXP Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Fill out & return to:

Ada Business Association  
PO Box 629  
Ada, MI 49301



[WWW.ADABUSINESSASSOCIATION.COM](http://WWW.ADABUSINESSASSOCIATION.COM)