

# PUMPKIN PROWL

## SPONSORSHIP LEVELS

Join the ABA for a ghoulish good time at Pumpkin Prowl!  
**Friday, October 24th**

### TITLE SPONSOR | \$5000

- Company logo on marketing materials and Pumpkin Prowl signage
- Verbal recognition at event
- Prime booth location on River St for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

### SKELETON SPONSOR | \$500

- Name listed on event signage
- Guaranteed booth space on River St for event
- Logo recognition on ABA event webpage and social media platforms

### PATRON SPONSOR | \$100

- Name listed on event signage
- Logo recognition on ABA event webpage

### PUMPKIN SPONSOR | \$2500

- Company logo on Pumpkin Prowl signage
- Prime booth location on River St for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

### GHOUL SPONSOR | \$1000

- Company logo on Pumpkin Prowl signage
- Preferred booth space on River St for event
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

### GOBLIN SPONSOR | \$750

- Company logo on Pumpkin Prowl signage
- Guaranteed booth space on River St for event
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms



To sponsor, contact the ADA BUSINESS ASSOCIATION at  
616.920.0330 or [kim@adabusinessassociation.com](mailto:kim@adabusinessassociation.com)

# COMMITMENT FORM



Date: **Friday, October 24, 2025**

Time: 5pm - 8pm

Location: Ada Village and River Street

**SPONSORSHIP DEADLINE: SEPTEMBER 19, 2025**

Sponsorship Level: \_\_\_\_\_

Notes/Requests: \_\_\_\_\_

\_\_\_\_\_

## COMPANY INFORMATION

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Event Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

CC#: \_\_\_\_\_ EXP Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Fill out & return to:

Ada Business Association  
PO Box 629  
Ada, MI 49301

