



# ADA FOREST HILLS EXTRAVAGANZA

## SPONSORSHIP & VENDOR OPPORTUNITIES

The Ada Business Association’s Expo has a new name -  
The Ada Forest Hills Extravaganza!

The Extravaganza will highlight area businesses in the local area while offering family-friendly entertainment and interactive activities for all to enjoy!

### JOIN US SATURDAY, MARCH 8, 2025

**\$250**

**NON-MEMBER \$350**

**EXPO VENDOR | early registration by December 20, 2024 \$300 | NON-MEMBER \$400** - Registrants December 21, 2024 to January 24, 2025 or when booths are ‘Sold Out’  
**\$150 | NON-PROFIT VENDOR**

- Booth at Extravaganza
- Logo recognition on ABA event webpage and social media platforms

**\$2500**

**NON-MEMBER \$2750**

#### TITLE SPONSOR

- Opportunity for a company representative to speak at the event.
- Company logo displayed prominently in event communications and promotional materials associated with the Extravaganza.
- Opportunity for advertising brochure or flat promotional item placed at welcome table at main entrance. Plus, parking place at entrance for branded vehicle.
- Recognition at performance stage during the event – 5 mentions.
- Premium, larger booth space and 2 tables included with sponsorship.
- Logo recognition on ABA event webpage and social media platforms.

**\$1000**

**NON-MEMBER \$1200**

#### GOLD SPONSOR

- Company logo displayed prominently in event communications and promotional materials associated with the Extravaganza.
- Recognition at performance stage during the event - 3 mentions
- Premium, larger booth space and 2 tables included with sponsorship.
- Opportunity to park a branded vehicle near the event entrance.
- Logo recognition on ABA event webpage and social media platforms.

**\$750**

**NON-MEMBER \$900**

#### SILVER SPONSOR

- Company logo displayed prominently in event communications and promotional materials associated with the Extravaganza.
- Recognition at performance stage during the event - 2 mentions
- Preferred booth space included with sponsorship.
- Opportunity to park a branded vehicle near the event entrance.
- Logo recognition on ABA event webpages and social media platforms.

To sponsor, contact the ADA BUSINESS ASSOCIATION at  
616.920.0330 or office@adabusinessassociation.com



# ADA FOREST HILLS EXTRAVAGANZA

## EVENT DETAILS:

**Date:** Saturday, March 8, 2025

**Time:** 9:00am - 1pm

**Location:** Ada Christian School - 6206 Ada Dr.

**Deadline to register:** January 24, 2025

**\$500**

**NON-MEMBER \$600**

### BRONZE SPONSOR

- Company logo displayed in event communications associated with the Extravaganza.
- Recognition at performance stage during the event - 1 mention.

- Booth space included with sponsorship.
- Logo recognition on ABA event webpage and social media platforms.

**\*\*CUSTOM SPONSORSHIPS AVAILABLE**

**\*\*EVENT PARTICIPATION IS NOT REQUIRED TO SPONSOR**

## KEY NOTES:

- Table (8ft) and chairs will be provided and set up for you.
- Black tablecloths will be provided.
- Setup on Friday, March 7th, 4pm-6pm. Setup on Saturday, March 8th, 8am-9:30am.
- B2B Event on March 7th, 6pm-8pm. Complimentary for all vendors/sponsors.
- All vendors must be present and ready by 9:30am on day of event.
- Food and refreshments will be available for purchase.

## COMMITMENT:

Sponsorship Level: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Event Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

CC#: \_\_\_\_\_ EXP Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

