



SPONSORSHIP 2024

Join the ABA for the kick-off to the holiday season in Ada at Tinsel, Treats & Trolleys!

Friday, December 6th

To sponsor, contact the ABA at 616.920.0330 or kim@adabusinessassociation.com

TITLE SPONSOR

- Company name and logo prominently displayed at event
- Full page recognition in event brochure
- Logo on event flyer
- Opportunity to speak at event
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

\$10,000

NORTH POLE SPONSOR

- Company name and logo prominently displayed at event
- Company logo printed in event brochure
- Logo on event flyer
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$5000
NON-MEMBER \$6000**

TROLLEY SPONSOR

- Company logo printed in event brochure
- Banners with logo on event Trolleys
- Special mentions during the event by trolley conductors
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$3000
NON-MEMBER \$3500**

CANDY CANE FOREST SPONSOR

- Company logo printed in event brochure
- Logo on signage in the Candy Cane Forest
- Recognition in 'Letters to Santa' area
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$2500
NON-MEMBER \$3000**

SANTA'S VILLAGE SPONSOR

- Company logo printed in event brochure
- Banner at Santa's Village entrance
- Recognition in Elf Clubhouse area
- Recognition/logo in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$2500
NON-MEMBER \$3000**

TROLLEY STOP SPONSOR

- Company logo printed in event brochure
- Name and logo on signage at Trolley Stops
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$1000
NON-MEMBER \$1250**

SANTA'S VILLAGE VENDOR

- Company logo printed in event brochure
- Table under heated tent in Santa's Village
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

****non-profit pricing available**

**\$600
NON-MEMBER \$750**

SANTA SPONSOR

- Company logo printed in event brochure
- Logo on sign by Santa's Sleigh
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage and social media platforms

**\$500
NON-MEMBER \$600**

TINSEL SPONSOR

- Name listed in event brochure
- Name listed in ABA newsletter
- Logo recognition on ABA event webpage

**\$250
NON-MEMBER \$300**

TREE SPONSOR

- Sponsor & decorate a live tree in the Festival of Trees
- Logo on small yard sign by tree (ABA provides sign)
- Logo recognition on ABA event webpage and social media

**\$100
NON-MEMBER \$150**

COMMITMENT FORM



Date: **Friday, December 6, 2024**

Time: 5:30pm - 9pm

Location: Ada Village

SPONSORSHIP DEADLINE: NOVEMBER 8, 2024

Sponsorship Level: _____

Notes/Requests: _____

COMPANY INFORMATION

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Event Contact: _____

Phone: _____ Email: _____

CC#: _____ EXP Date: ____/____/____ CVV: _____

Fill out & return to:

Ada Business Association
PO Box 629
Ada, MI 49301



WWW.ADABUSINESSASSOCIATION.COM