

ADA'S HOLIDAY TRADITION!



Friday Dec. 1, 2023

5:30 pm – 9 pm



presented by

aba
ada business association®

Welcome to Tinsel, Treats & Trolleys!

Tinsel, Treats & Trolleys is the Ada Business Association's signature holiday event. Featuring the Ada Bridge Lighting, Santa's Village, Sled Dogs and more, hop the trolleys with the whole family as you ride through Ada Village enjoying family activities and holiday cheer. Thank you for coming out and kicking off the Holiday Season with us!

Wishing you the best this season,
The ABA Board of Directors &
The 2023 Tinsel, Treats & Trolleys Committee

Bridge Lighting at 5:30pm

KICK THE HOLIDAY EVENING OFF AT THE COVERED BRIDGE

Enjoy Christmas Carolers and the countdown to the bridge lighting before venturing into the village. You don't want to miss this Ada tradition!



TOWNSHIP DDA

**BRIDGE LIGHTING
SPONSOR**

NEW THIS YEAR!

CANDY CANE FOREST - featuring a 'Dear Santa' letter writing table and Santa mailbox! ***Envelopes for the Letters to Santa donated by PostalAnnex!** Starting 12/4, the Santa mailbox will be at their location for letters to be mailed up until 12/16.

SCAVENGER HUNT - look for one of 30 specially wrapped gifts in Ada Village - **turn in at a designated business to receive a gift card!**

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presented by



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Santa arrives to town on Saturday December 2!

The rumors are true that the jolly old man will make his way through the streets of Ada again this year. For over 25 years the annual parade, hosted by the Ada Firefighters, has ensured that Santa arrives in style to our town. The parade kicks off at 11:00 with the lineup at 10:00 along River Street. No registration is required to participate. The parade ends at Fire Station #1 (6990 Fulton St E). The firefighters will be serving up hot chocolate and cookies, and of course Santa will be there to listen to everyone's wish list. The event is free so stop by and say hi!



Questions?

Contact Ada Fire Chief David Murray
dmurray@adatownshipmi.com
 616-676-2376

A SPECIAL THANKS TO OUR NORTH POLE SPONSOR:



FIRST
 COMPANIES



O Christmas Trees!

ENJOY 45 DECORATED TREES IN LEGACY PARK

The Festival of Trees runs December 1st through January 1st and connects with the Winter Lights Walking Trail through the village. Each tree on display is sponsored and decorated by a local business or organization.

sponsored by



RRR Lawn
- & Landscape LLC -



**SEASONAL
COLOR**

OF TREES



INDIVIDUAL TREES SPONSORED BY:

Ada Christian School
Ada Congregational Church
Ada Family Dentistry
Ada Hospital for Animals
Ada Township
AIC Insurance
Angela Bukala Agency
Apple Tree - Cascade Academy
Applied Innovation
Arie Nol
Baton Collective
Brody's Be Cafe
Cascade Community Foundation
Community on Canvas
Croft Haus
Delight in Designs
DiscoverAda
Dixon Architecture
Edward Jones - Justin Knapp
Ethos Day Spa
Fifth Third Bank
Five Star Real Estate
Grand Rapids Elderly Care

Gravel Bottom
HUB International
Hygge Build & Design
Knapp Family Chiropractic
Lown Homes
Mitten Family Dentistry
Mortgage One
Mulick Floral & Gifts
Myrth
Norman Family Dentistry
Once Upon A Room
Pennell CPA
PostalAnnex
Provision Living of Forest Hills
RE/MAX Sunquest - Danielle Robinson
Renaissance Roofing
Robinson Dental
RRR Lawn & Landscape
Schnitz
Security Benefits Center
The Landis Agency
Union Bank

TROLLEYS

All Aboard!

Trolleys will start at 6pm! Our trolley conductors will guide you through the sights and sounds of Ada Village!
Complimentary parking is available at Ada Vista with parking shuttles running from there.

STOP 1

ADA DRIVE/BRONSON

Bridge Lighting @ 5:30pm

STOP 2

FESTIVAL OF TREES

Sponsored by RRR Lawn & Landscape

STOP 3

GRAVEL BOTTOM

DJ Dance Party

Sponsored by Thomas Renner and his team at Pennell CPA

STOP 4

AMY VAN ANDEL LIBRARY

Meet the Sled Dogs

Sled dogs plus Used Book Sale

STOP 5

THE COMMUNITY CHURCH

Santa's Village & Elf Clubhouse

Santa, Vendors, Performances & more!

STOP 6

ADA HISTORY CENTER

Story time with Mrs. Claus

+ Annual Wreath Sale

TROLLEY GUEST CONDUCTORS:



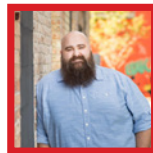
EMILY LINNERT
WOOD TV

TREVIER
GONZALEZ
WZZM



CANDACE
MONACELLI
FOX 17

JANICE ALLEN
FOX 17



'BIG' JOE PESH
MIX 95.7

LAUREN
'SHMITTY' SMITH
104.5 SNX





meijer



SANTA'S

SANTA'S
workshop

NORTH POLE

ELF village

V

Santa Claus is coming to Ada!

GET YOUR PHOTO TAKEN WITH THE JOLLY OLD ELF

Located next to The Community Church, stop by Santa's Village for some magical fun! Enjoy holiday treats, grab some popcorn and sit on Santa's sleigh with Santa himself! Then hang out in the NEW Elf Clubhouse! Many vendors will be on hand.

SANTA'S VILLAGE SPONSORS:

wilcox  properties

Arija Wilcox of Keller Williams Realty, Grand Rapids

Restoration 
OF GRAND RAPIDS

GRAND
RIVER
BANK




MILLER ORTHODONTICS
Lathe E. Miller • DDS MS



Lucas Howard
Group

 **KARATEBUILT**.COM
GRAND RAPIDS CAMPUS

VILLAGE



PHOTOS WITH SANTA
PROVIDED BY



SANTA'S SLEIGH
PROVIDED BY



#DISCOVERADA



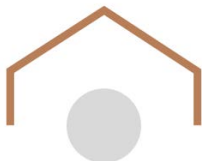
SANTA'S ELVES PROVIDED BY



KARL
ORTHODONTICS
Paul J. Karl, D.D.S., M.C.I.D.

*Cutting
Edge Builders*
Innovative Approach...
Timeless Craftsmanship

Crystal
CARPET CARE
& RESTORATION



Becky Vandenbroek
A Full Service Real Estate Experience



**TRIS4
HEALTH**TM

MICHIGAN'S PREMIER ENDURANCE EVENTS



PEDIATRIC DENTAL
SPECIALISTS OF WEST MICHIGAN

EVERYTHING ELSE

That's NOT all!

ENJOY ACTIVITIES VILLAGE-WIDE!



STORY TIME WITH MRS. CLAUS ADA HISTORY CENTER

Stop by the History Center for a visit with Mrs. Claus and her elf.
Create vintage holiday cards with your little elves.

MEET THE SLED DOGS + USED BOOK SALE AMY VAN ANDEL LIBRARY

Come meet the sled dogs (6-8pm) from Tun-Dra kennels and their owners. The program will take place outside, so dress accordingly.



DJ DANCE PARTY NEXT TO GRAVEL BOTTOM

Get your groove on and dance
the night away to holiday tunes!

DANCE PARTY SPONSORED BY
**THOMAS RENNER AND HIS TEAM
AT PENNELL CPA**

PENNELL CPA

LIVE PERFORMANCES THE COMMUNITY CHURCH

Enjoy live performances on The Community Church stage all evening long!

TINSEL SPONSORS:

**DAN CARTER
ADVISORS**
CPA's & Consultants



FRIENDS OF AMY VAN ANDEL LIBRARY



Building Relationships.
Providing Peace Of Mind.



MITTEN KIDS
DENTISTRY & ORTHODONTICS



ADA BUSINESSES HOSTING ACTIVITIES:

Ada Conservatory of Music – Performances in The Community Church.

Ada Garage Bar – Feature cocktail “The Spirit Hound Dirty Snowman” for \$10, option to have smoked with cinnamon for an extra \$2. Live music.

Ada History Center – Visit with Mrs. Claus, enjoy treats, color holiday cards, and discover the wreath sale in the barn.

Ada Village Pharmacy – Complimentary chair massages from Duo Massage.

Amy Van Andel Library – Sled dogs from 6–8pm from Tun–Dra Kennels, Friends of the Library Used Book Sale, 5–8pm and a craft.

Beyond of Ada – Wishing Tree.

Brody’s Be Café – Buddy the Elf meet and greet, holiday drink specials and a free holiday craft.

Calder Financial – A bonfire in the parking lot with complimentary gourmet popcorn, hot cocoa, coffee, and hand-crafted espresso beverages. Plus, a drawing for a Yeti cooler packed with festive goodies.

Croft Haus – Candy cane hunt through the store and Style Me Ada showcasing holiday outfits.

Fifth Third Bank – Holiday treats during regular business hours.

Five Star Real Estate – Reindeer food craft.

Fruition – Grinch meet and greet.

Grand Rapids School of Dance – Performances in The Community Church

Gravel Bottom Craft Brewery – DJ Dance Party sponsored by Thomas Renner and his team at Pennell CPA plus hot chocolate, sliders & a bonfire.

Gina’s Boutique – Holiday treats and 15% off your purchase during the event. Closing at 7pm.

HMD Boutique – 25% off in-store purchases during the event

Jam ‘N Bean – Popcorn samples

Laurel & Jack – Mixologist, treats, and 20% off at both locations.

Lifeologie Counseling – Craft in The Community Church lobby.

Luna – Featuring spiked (and not spiked) Mexican hot chocolate.

McDonald’s of Ada – Fresh baked cookies, pies, and coffee for customers who come inside.

MudPenny – Kid’s food and beverage special.

Myrth – TBA

Plumfield Books – Live music, craft for the kids, hot cocoa and an author book signing with Gayle Boss – All Creation Waits (children’s edition).

Pursuit Gift Shop – Make and take ornament station, letters to Santa and free gift with purchase.

Schnitz Ada Grill – Food & drink specials.

Siren & Proper – Holiday ornament craft, treats, beverages, and a prize drawing.

The Community Church – Home to Santa’s Village in the tent and live entertainment by local dance and music schools inside the church.

The James Boutique – 20% off your purchase and a coupon for your next visit, plus a signature drink.

Tip Toes – 20% off your purchase during event.

Union Bank – Craft & hot chocolate.

IN-KIND SPONSORS:



INFLATABLES PROVIDED BY:



A SPECIAL THANKS TO:

APPLIED INNOVATION

**THE OFFICIAL OFFICE TECHNOLOGY PARTNER OF
THE ADA BUSINESS ASSOCIATION**



The Largest in the Country!

Sat. Dec 2, 2023 | 11am-3pm
The Community Church in Ada