



# WELCOME

11:30am - Networking & Lunch  
12:00pm - Annual Meeting & Program





PRESENTING SPONSOR

**Amway**

THANK YOU!

DESSERT SPONSOR



THANK YOU!

# ANNUAL MEETING

**May 18, 2023**

Thank You Members  
Board Elections  
Bylaw Update  
Member Dues



# BOARD MEMBER SLATE

**TERM: July 2023 - June 2025**

Derek Mead

Nikki Riebel

Olivia Urbanski

# ABA BYLAW UPDATE

**As it may be necessary to add a 10th or 11th Board Member in the near future, the ABA Board is requesting the members vote now on amending the ABA Bylaws to allow for this possibility. The Bylaw amendment will be to increase the maximum number of Board Member seats from 9 to 11.**

## **Article IV – Board of Directors**

Section 2. Number and Term of Directors. There shall be not less than seven (7) nor more than **eleven (11)** directors on the board as shall be fixed from time to time by the board of directors. A Trustee's term shall begin upon election or on such date as may be determined by the Board of Directors following the annual meeting, and a Director shall hold office for a term of two (2) years or until the Director's death, resignation, or removal if prior to expiration of the Director's term. Directors may be re-elected but may serve no more than three (3) consecutive terms on the Board of Directors (6 years) without a break in service except for officers who can complete their officer term beyond their board term limit.

# ABA ANNUAL MEMBER DUES

Invoices Emailed May 15th

**Due by June 30, 2023**

Exceptions:

- Recently Joined
- Auto Credit Card Payment



Matthew Michiels, Co-Chair

**Friday, October 27, 2023**

**5PM - 8PM**

**Ada Village**

- Reserve booth on River St
- Host a pumpkin activity
- Sponsorships available
- Volunteer

# ABA SUMMER HAPPY HOURS

2nd Wednesday of the Month

4:30pm - 6:30pm

**June 14th - Gravel Bottom Craft Brewery**

**July 12th - Michigan Software Labs**

**August 9th - Schnitz Ada Grill**



# HAPPY HOUR SPONSOR

July 2023 - June 2024

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## PENNELLCPA

# THANK YOU!



# SEPTEMBER LUNCH & LEARN

Thursday, September 21, 2023

11:30am - 1:00pm

**Michelle Steffes, IPV Consulting**

Mastering Energy, Focus & Time



## MAY MEMBER LUNCH & LEARN

THURSDAY | 05.18.23 | 11:30AM - 1PM

**Achieving Environmental Sustainability**



**ABA Annual  
Meeting and  
Elections**



**Michelle Meulendyk-Yost**  
Corporate Citizenship Lead



# Our commitment to environmental *Sustainability.*

**Michelle Meulendyk-Yost, Lead Enterprise Sustainability**  
**May 18, 2023**

# Agenda

- What is sustainability
- Why it's important to your business
- Demands
- Amway's journey

# What is environmental sustainability?

The United Nations (UN) defines sustainability simply as “meeting the needs of the present without compromising the ability of future generations to meet their own needs.”

# Earth can't take much more

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- Only 9% of the worlds plastic is being recycled
- By 2050, it's projected that by weight, there will be more plastic in the ocean than fish
- And we are losing soil 10 times the rate its forming





# Consumers want sustainable action.

Consumers across all generations—from Baby Boomers to Gen Z—are now willing to spend more for sustainable products.

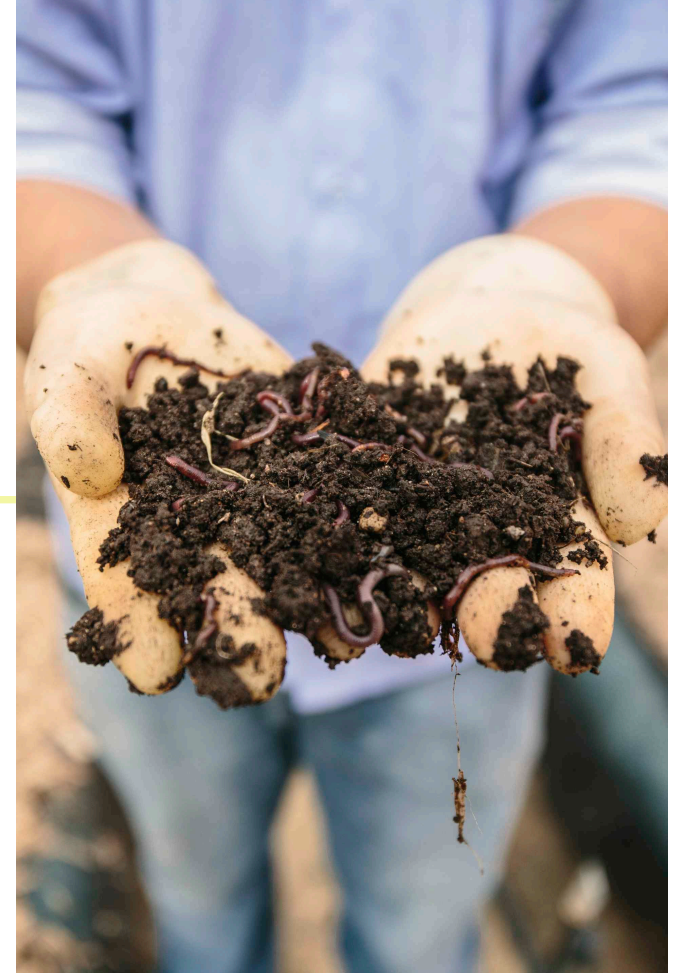
- Today, nearly 90% of Gen X consumers said they would be willing to spend an extra 10% or more for sustainable products, compared to just over 34% two years ago.



# Consumers want sustainable action.

## Motivations

- Primary: help the environment
- Almost 30% say they want to improve the environment
- 23% wishing to reduce production waste
- 22% wishing to reduce their carbon footprint
- 17% concerned with animal welfare
- Only 7% agree that they prefer to shop sustainably due to social signaling; in other words, to be recognized as being a good citizen

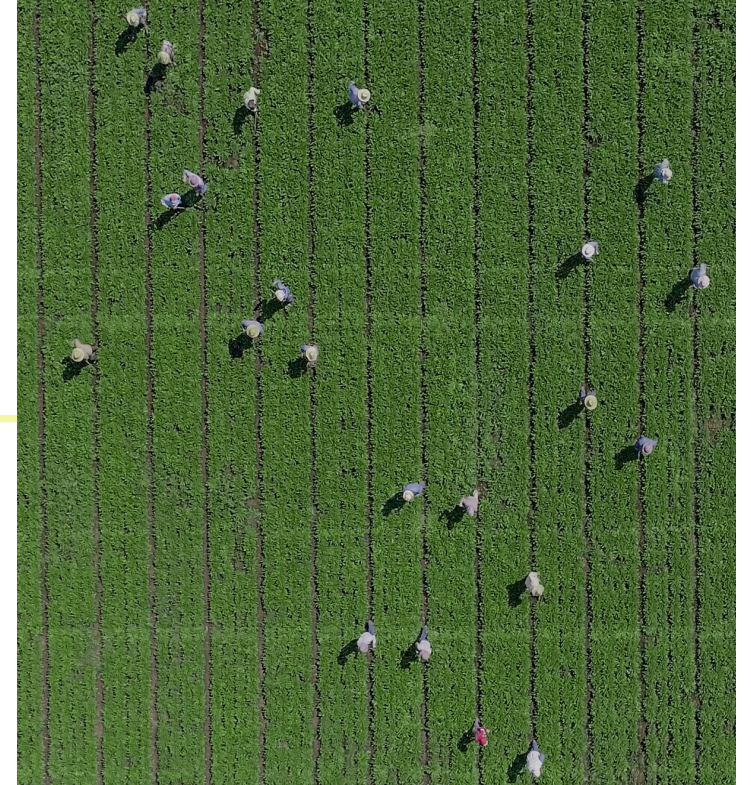




# Consumers want sustainable action.

## Our research

- Ingredients grown by regenerative farming practices that promote soil health, water conservation or biodiversity
- Reducing waste
- Reducing greenhouse gas emissions
- Caring for the farmers and their communities
- Ethical treatment of employees, workers and suppliers
- Reduced plastic use in product packaging vs the previous packaging
- Renewable energy practices (ex. wind and solar)



# Manufacturing Regulations



## Material Bans

- Dark Color PETE
- PETG
- EPS, ABS, SAN
- PVC, PVDC
- Non-scannable



### Chasing Arrow Bans



## GLOBAL REGULATORY

## Packaging Regulatory Trends

## Jan.-Feb. 2023 Global Regulation

## Proposed

21  
(USA=17)

(USA=17)

# Final

5

Korea, Taiwan, Spain, Colombia, Mexico City



14

## GLOBAL REGULATORY

## Packaging Regulatory Trends

### Extended Producer Responsibility



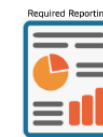
- More countries will enact EPR
- Eco-modulated\* taxes and fees become more common

### Post-Consumer Recycled (PCR) Content



- Increasing % requirements over time

### Required Reporting



**Increasingly onerous and detailed reporting proposed:**

- PCR content
- Recyclability
- Reusability
- Material compositions
- Material reductions

### Environmental Labeling



Increasing requirements:

- On-pack or digital recycling guidance
- Increased substantiation and requirements to use terms: 'recyclable', 'biodegradable', 'compostable', 'green' and more

# Businesses benefit from being sustainable

**Action is expected from individual companies, but they can benefit from taking that action, too.**

1. Protect your brand and mitigate risks
2. Being purpose-driven is a competitive advantage
3. There's a growing market for sustainable goods
4. Cooperative action can drive change



# Amway's Journey

## **Landscape**

Internal, external, competitors

## **Assessment**

Materiality assessment, interviews, etc

## **Strategy Development**

Defined our why

Build awareness

Find your stake in the ground!

## **Integrate & Communicate**

Communicate: Cross enterprise, ABO's & Customers and General public

## **Thoughtful & Focused Execution**

We can't solve all the world's problems. Be focused on what is right for you and your business.



# A journey of possibilities and opportunities.

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- A part of who we are
- Empowering ABOs and customers
- A more responsible and accountable Amway



# Our why

- Helping people live better, healthier lives starts with a better, healthier planet
- We seek to live responsibly
- We believe in helping others live responsibly
- Our employees, customers and communities are worth our greatest efforts



# Amway's Journey





# How we will advance: Our actions and ambitions

# Critical Attributes



## Be Definitive

Put a stake in the ground of where we will play.



## Be Realistic

There are challenges, and we should be realistic about what we can accomplish amid those challenges.



## Be Clear

Internally rally employees around a North Star objective with targeted goals to reach it.



## Be Authentic

Externally message our strong commitment to the earth, but be authentic that we are on a journey.



## Be Committed

If we want to be viewed as serious about sustainability, we would make the commitment



# Three pillars

- Plants
- Products
- Operations



# Plants

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## Core principles

1. Healthy soil
2. Biodiversity
3. Water conservation



# Products

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## Core principles

1. Consciously created products
2. Reduced packaging waste
3. Increased recycled content



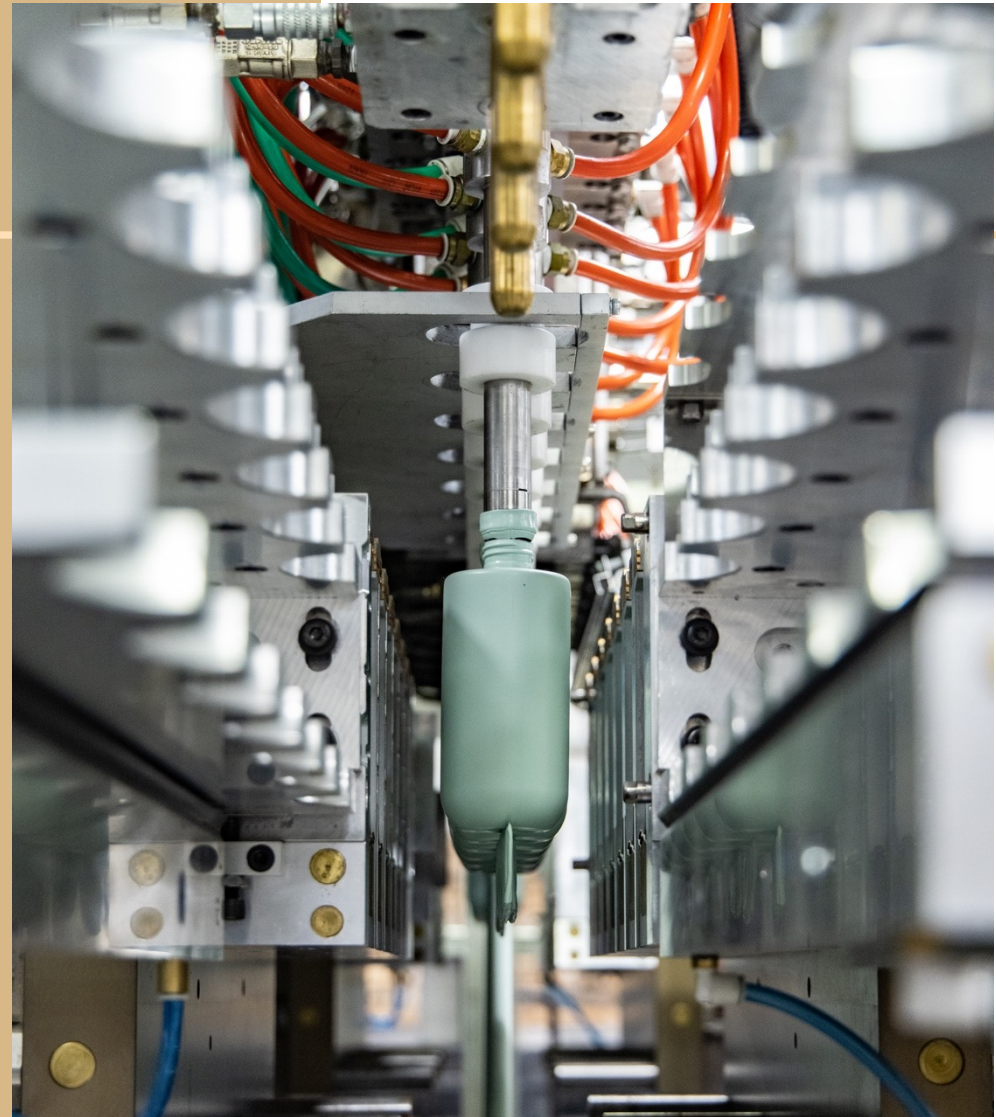


SUSTAINABILITY AT AMWAY

# Operations

## Core principles

1. Reduce our carbon footprint
2. Conserve energy and water
3. Reduce waste



# Amway's Journey

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# Thank you

Learn more, visit  
[Sustainability | Amway Global](#)

# ANNOUNCEMENTS

- **Family Day in Ada Village - May 20th**
- **Rides on River Street - June 3rd**
- **Grand Rapids Triathlon & Youth Duathlon - June 10th & 11th**
- **Music on the Lawn begins June 14th**
- **Beers at the Bridge - June 16th**
- **Member Announcements**