



## SPONSORSHIP OPPORTUNITIES

Join the ABA for a ghoulish good time at Pumpkin Prowl  
**Friday, October 27th!**

### **TITLE SPONSOR | \$5000**

- Company logo on marketing materials and Pumpkin Prowl signage
- Verbal recognition at event
- Prime booth location on River Street for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

### **PUMPKIN SPONSOR | \$2500**

- Company logo on Pumpkin Prowl signage
- Preferred booth location on River Street for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

### **GHOUL SPONSOR | \$1000**

- Company logo on Pumpkin Prowl signage
- Booth space on River Street for event
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

### **SKELETON SPONSOR | \$500**

- Name listed on event signage
- Booth space on River Street for event
- Logo recognition on ABA event webpage and social media platforms

### **PATRON SPONSOR | \$100**

- Name listed on event signage
- Logo recognition on ABA event webpage



Thousands of ghosts, goblins, fairies and superheroes will flock to Ada for the largest family-friendly Halloween event of the year. Becoming an event sponsor for Pumpkin Prowl is a great way to promote your business while supporting your community!

### **Event Details:**

Date: **Friday, October 27, 2023**

Time: 5pm - 8pm

Location: Ada Village and River Street

**Deadline to register and appear in print materials: September 22, 2023**

### **Commitment:**

Sponsorship Level: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

Email [kim@adabusinessassociation.com](mailto:kim@adabusinessassociation.com) for more information.



[www.adabusinessassociation.com](http://www.adabusinessassociation.com)