



SPONSORSHIP OPPORTUNITIES

Tinsel, Treats & Trolleys is the ABA's signature holiday event attracting over 8000 people to Ada Village. It features the Ada Bridge Lighting, Santa's Village, Trolley Rides through Ada Village, the Festival of Trees, family activities and holiday cheer!

It is a wonderful opportunity for your business to be recognized as a supporter of the Ada community.

TITLE SPONSOR | \$10,000

- Company name and logo prominently displayed during event
- Company logo printed in Tinsel, Treats & Trolleys brochure
- Company logo incorporated with the TTT logo
- Opportunity to speak at event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

FESTIVAL OF TREES SPONSOR | \$5000 / Non-Member \$6000

- Company name and logo prominently displayed during event
- Company logo printed in Tinsel, Treats & Trolleys brochure
- Company name and logo on Festival of Trees signage
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

TROLLEY SPONSOR | \$2500 / Non-Member \$3000

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Banner with logo on Trolleys
- Company logo on Trolley Stop signage
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

SANTA'S VILLAGE SPONSOR | \$2500 / Non-Member \$3000

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Banner at Santa's Village entrance
- Opportunity for recognition in 'Letters to Santa' area
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

TROLLEY STOP SPONSOR | \$1000 / Non-Member \$1250

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Name and logo on signage at Trolley Stop
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

SANTA'S VILLAGE VENDOR | \$500 / Non-Member \$600

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Table under heated tent in Santa's Village
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms



Event Details:

Date: Friday, December 1, 2023

Time: 5:30pm – 9pm

Location: Ada Village

Deadline to register: October 20, 2023

TINSEL SPONSOR | \$250 / Non-Member \$300

- Name listed in event brochure
- Logo recognition on ABA event webpage

TREE SPONSOR | \$100 / Non-Member \$150

- Sponsor and decorate a live tree in the Festival of Trees – Legacy park
- Logo on sign by tree
- Logo recognition on ABA event webpage and social media

BRIDGE LIGHTING SPONSOR | SOLD

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Name and logo on signage at Covered Bridge
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

MEDIA SPONSOR

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

****Custom sponsorships will be considered.**

COMMITMENT:

Sponsorship Level: _____

Company: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

Email kim@adabusinessassociation.com for more information.