



SPONSORSHIP OPPORTUNITIES

Join the ABA for a ghoulish good time at Pumpkin Prowl
Friday, October 27th!

TITLE SPONSOR | \$5000

- Company logo on marketing materials and Pumpkin Prowl signage
- Verbal recognition at event
- Prime booth location on River Street for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

PUMPKIN SPONSOR | \$2500

- Company logo on Pumpkin Prowl signage
- Preferred booth location on River Street for event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

GHOUL SPONSOR | \$1000

- Company logo on Pumpkin Prowl signage
- Booth space on River Street for event
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

SKELETON SPONSOR | \$500

- Name listed on event signage
- Booth space on River Street for event
- Logo recognition on ABA event webpage and social media platforms

PATRON SPONSOR | \$100

- Name listed on event signage
- Logo recognition on ABA event webpage



Thousands of ghosts, goblins, fairies and superheroes will flock to Ada for the largest family-friendly Halloween event of the year. Becoming an event sponsor for Pumpkin Prowl is a great way to promote your business while supporting your community!

Event Details:

Date: **Friday, October 27, 2023**

Time: 5pm - 8pm

Location: Ada Village and River Street

Deadline to register and appear in print materials: September 22, 2023

Commitment:

Sponsorship Level: _____

Company: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

Email kim@adabusinessassociation.com for more information.



www.adabusinessassociation.com