



SPONSORSHIP OPPORTUNITIES

Join us at the Ada/Forest Hills Community Expo!
A fun-filled day at Ada Christian School where we bring area organizations and businesses together with our Community.
Member pricing applies for both ABA and FHBA members.

GOLD SPONSOR | \$1000 / NON-MEMBER \$1200

- Banner to appear over the main performance stage with company logo (provided by sponsor).
- Company logo displayed prominently in all communications and promotional materials associated with the EXPO.
- Opportunity for advertising brochure or flat promotional item placed in the event bags. Pieces need to be turned into the ABA by February 10th to be included. (Qty. 1000)
- Recognition at main performance stage throughout the event – 3 mentions.
- Premium, larger booth space and 2 tables included with sponsorship.
- Logo recognition on ABA event webpage and social media platforms.
- Roaming mascot included.

SILVER SPONSOR | \$750 / NON-MEMBER \$900

- Banner to appear over the main performance stage with company logo (provided by sponsor).
- Company logo displayed prominently in all communications and promotional materials associated with the EXPO.
- Opportunity for advertising brochure or flat promotional item placed in the event bags. Pieces need to be turned into the ABA by February 10th to be included. (Qty. 1000)
- Recognition at main performance stage throughout the event – 2 mentions.
- Preferred booth space included with sponsorship.
- Logo recognition on ABA event webpage and social media platforms.

BRONZE SPONSOR | \$500 / NON-MEMBER \$600

- Banner to appear over the main performance stage with company logo (provided by sponsor).
- Company logo displayed prominently in all communications and promotional materials associated with the EXPO.
- Recognition at main performance stage throughout the event – 1 mention.
- Booth space included with sponsorship.
- Logo recognition on ABA event webpage and social media platforms.

BANNER SPONSOR | \$100 / NON-MEMBER \$150

- Banner to appear over the main performance stage with company logo (provided by sponsor).
- Logo recognition on ABA event webpage and social media platforms.
- No booth at EXPO

EXPO VENDOR | \$250 / NON-MEMBER \$350 - EARLY REGISTRATION BY DECEMBER 31,2022

\$300 / NON-MEMBER \$400 - FOR REGISTRANTS JANUARY 1 - JANUARY 31, 2023 OR WHEN BOOTHS ARE SOLD OUT

- Booth at EXPO
- Logo recognition on ABA event webpage and social media platforms.





EVENT DETAILS:

Date: Saturday, March 11, 2023

Time: 10:00am - 2pm

Location: Ada Christian School - 6206 Ada Dr.

Deadline to register: January 31, 2023

KEY NOTES:

- Table (8ft) and chairs will be set up for you.
- Black tablecloths will be provided.
- Setup on Friday, March 10th. Arrive no later than 5:30pm.
- All vendors must be present and ready by 9:30am on day of event.
- Food and refreshments will be available for purchase.
- There is no admission fee to attend.

COMMITMENT :

Sponsorship Level: _____

Company: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

Email kim@adabusinessassociation.com for more information.

