



SPONSORSHIP OPPORTUNITIES

Tinsel, Treats & Trolleys is the ABA's signature holiday event featuring the Ada Bridge Lighting, Santa's Village, trolley rides through Ada Village, family activities and holiday cheer! It is a wonderful opportunity for your business to be recognized as a supporter of the Ada community.

TITLE SPONSOR | \$10,000

- Company name and logo prominently displayed during event
- Company logo printed in Tinsel, Treats & Trolleys brochure and on event mailer
- Company logo incorporated with the TTT logo
- Opportunity to speak at event
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

FESTIVAL OF TREES SPONSOR | \$5000 / NON-MEMBER \$6000

- Company name and logo prominently displayed during event
- Company logo printed in Tinsel, Treats & Trolleys brochure and on event mailer
- Company name and logo on Festival of Trees signage
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

TROLLEY SPONSOR | \$2500 / NON-MEMBER \$3000

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Banner with logo on Trolley
- Opportunity to serve as Director on Trolley
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

TROLLEY STOP SPONSOR | \$1000 / NON-MEMBER \$1250

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Name and logo on signage at Trolley Stop
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

SANTA'S VILLAGE SPONSOR | \$500 / NON-MEMBER \$600

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Table under heated tent in Santa's Village
- Name listed in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

TINSEL SPONSOR | \$250 / NON-MEMBER \$300

- Name listed in event brochure
- Logo recognition on ABA event webpage



EVENT DETAILS:

Date: Friday, December 2, 2022

Time: 5:30pm - 9pm

Location: Ada Village

Deadline to register: October 14, 2022

TREE SPONSOR | \$100 / NON-MEMBER \$150

- Sponsor and decorate a live tree in Legacy Park
- Name and logo on sign by tree
- Logo recognition on ABA event webpage

BRIDGE LIGHTING SPONSOR | SOLD

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Name and logo on signage at Covered Bridge
- Opportunity to serve as Director on Trolley
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

MEDIA SPONSOR

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

PRINT SPONSOR

- Company logo printed in Tinsel, Treats & Trolleys brochure
- Recognition/logo in ABA e-newsletter
- Logo recognition on ABA event webpage and social media platforms

COMMITMENT:

Sponsorship Level: _____

Company: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Mail checks to: Ada Business Association, P.O. Box 629, Ada, MI 49301

Email kim@adabusinessassociation.com for more information.